

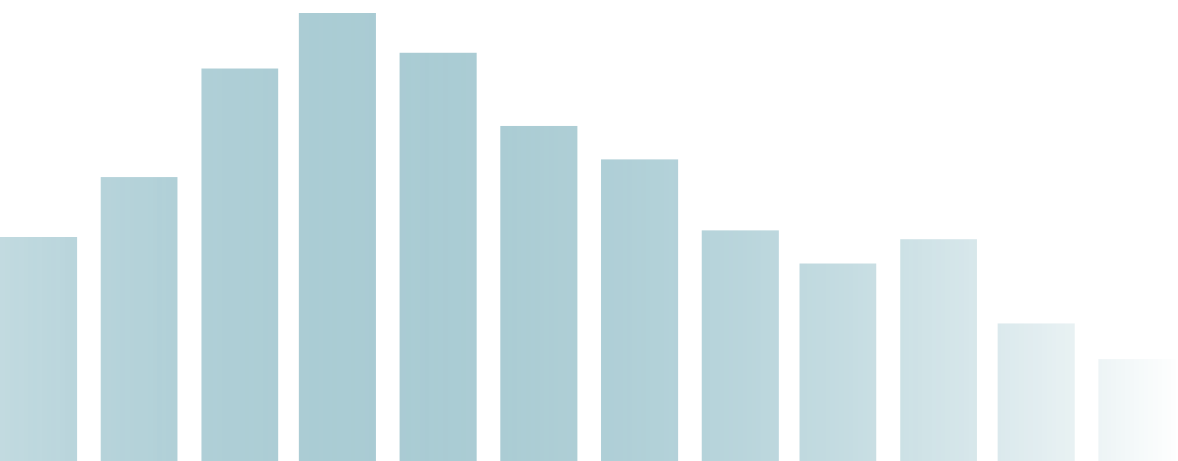


Commonwealth Medicine

Healthcare Finance Solutions

Clinic Marketing Templates for LBOH & PrepMod

- Clinic Marketing Templates
- PrepMod Overview
- Training & Implementation
- Q&A



September 29, 2020

CLINIC MARKETING TEMPLATES FOR LBOH



Click text box to edit the information inside the dotted line

Highlight text to edit any information within dotted border (ex. Change the date to your flu clinic date, include your community's phone number and address)

If you only need two community logos on the flyer you can click the text box and delete the third

- Pre-formatted templates are easy to use & come with instructions
- Providers add clinic information & organization's logo
- Includes space for community partner logo if desired
 - Encourages clinic partnerships

Click "Insert Logo Here" to highlight text and replace with your community's logo or any community partner.



CLINIC MARKETING TEMPLATES FOR LBOH

- Templates geared towards:
 - Benefits of influenza vaccination during COVID-19 pandemic
 - Non-US born citizens
 - LGBTQ community
 - Persons experiencing homelessness
 - Persons with substance use disorders
 - Working adults
- Currently available in three languages:
 - English
 - Spanish
 - Portuguese
- Providers can contact Vaccine@umassmed.edu for flyer options

PREPMOD OVERVIEW

- HIPAA-compliant companion technology for use in mass vaccination and preparedness efforts
- Features include:
 - Secure clinic registration process
 - Automated confirmation and reminder process
 - Host clinics by appointment time and social distance capacity or walk-in
 - Send immunization record to patient securely
 - Post clinic information for public search or generate custom URL for a specific community
 - Manage inventory & interface with MIIS for real time reporting
 - Reporting
 - Live Help Desk
- Additional features for COVID-19 pandemic response to follow

PREPMOD TRAINING

- Trainings involve videos and assignments in demo system to ensure users understand how to perform specific tasks.
- Trainings will be organized by user type:
 - Administrator Trainings
 - Examples include: adding users, managing inventory, creating clinics.
 - User Trainings
 - Examples include: editing clinics, searching records & registration, virtual queue.
- Job Aids will also be available.
- Once organizational sites are implemented, Commonwealth Medicine will host an additional training on new work flow for billing data.

Interim Billing & MIIIS Reporting

- Billing through Commonwealth Medicine's Vaccine Reimbursement Program:
 - Clinics hosted prior to PrepMod implementation should utilize current paper based model.
 - Copies of paper encounter forms should be mailed to the Vaccine Reimbursement Program within 30 days of the date of service.
- Reporting to the MIIIS:
 - Providers will still need to report immunizations separately to the MIIIS while the bi-directional interface between PrepMod and MIIIS is established.
 - Providers have the ability to enter immunizations via Direct Data Entry or by utilizing the Clinic Roster functionality that allows for easy reporting of a single lot number of vaccine administered by the same clinician to multiple patients, as in the case of a large vaccine clinic.

PREPMOD IMPLEMENTATION & TIMELINE

- Providers can sign up to receive training & access via a short implementation survey https://umassmed.co1.qualtrics.com/jfe/form/SV_1TE9brhJvxkAONf
- Training and implementation will be rolled out according to the schedule below:

WEEK OF*:	
9/28 – 10/2	Providers will receive FAQ document, self-guided training video, and workbook by the end of the week.
10/5 – 10/9	Providers to complete self-guided training video and workbook assignment. Providers should compile questions throughout this process to bring to workgroup sessions.
10/12 – 10-16	PrepMod to host workgroup sessions organized by user type. Providers can receive direct training on workbook assignment items and ask outstanding questions.
10/19 – 10/23	Providers will receive system access.

**Note: This schedule is tentative and may be accelerated or delayed based on PrepMod's implementation progress.*

Q&A

