



EXHIBIT AT

The 24th Annual Massachusetts Adult Immunization Conference

Dear Prospective Exhibitor,

On **Tuesday, April 2, 2019** at the Sheraton Framingham Hotel & Conference Center, over 350 immunization providers will come together for a day-long conference to support statewide efforts to increase adult immunization rates in Massachusetts. The conference attracts professionals from local public health organizations, long-term-care facilities, pharmacies, college health, hospitals, physician practices, community health centers, vaccine manufacturers and more. It has proven to be a valuable venue for continued learning and interaction with key immunization experts and more than 375 healthcare professionals attended in 2018. The conference is organized by the MA Department of Public Health (MDPH) and the MA Adult Immunization Coalition (MAIC).

The theme of the 2019 conference is **FINDING THE WAY TO HEALTH**

- **Morning Plenary** – National Update, What’s New in Adult Immunization? Recommendations, Coverage, and Policy Musings
Dr. David Kim, MD, MA; CAPT, US Public Health Service; Deputy Associate Director for Adult Immunization, CDC
- **Afternoon Plenary** – Improving Immunization Coverage in High-Risk Populations to Reduce Health Disparities
Dr. Elisa Choi, MD, FACP, Governor of MA ACP

EXHIBITOR INFORMATION:

The exhibitor area is open throughout the conference. Exhibitors will be outside of the main ballroom and arranged depending on the level of support. Each exhibitor will be supplied with a six-foot banquet table. No backdrops are provided, and we cannot guarantee wall space behind exhibitor tables. The fee includes two conference registrations. *E-mailed instructions to follow for online exhibitor registration once form is received.*

Please read the Exhibitor Level document to explain the benefits for each type of exhibitor. A registration form and payment details are on the next page.

Your support is essential to the effort to improve adult immunization rates and provides you with visibility among leading clinicians, public health professionals, state government officials and others who reach diverse populations across the state.

Please contact Alexandra Burke at alexandra_burke@jsi.com or (617) 482-9485 with any questions.



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Exhibitor Registration Form

Organization/Company Name:
Contact Person:
Telephone Number:
Email Address:
<p>(Company Name) _____ agrees to be an exhibitor at the 24th Annual Massachusetts Adult Immunization Conference at the:</p> <p>_____ Platinum Level Exhibitor (\$4,000)</p> <p>_____ Gold Level Exhibitor (\$3,000)</p> <p>_____ Silver Level Exhibitor (\$1,650)</p> <p>_____ Non-profit Exhibitor (\$275)</p> <p>_____ Donation (Minimum \$100)</p>

Payment Information: *Payment is due in full prior to event.*

- Send a check – **Payable to JSI Research & Training Institute, Inc.** Address is below.
- Pay via PayPal through the JSI website: www.jsi.com
 1. On the homepage, go to Pay Online in lower right
 2. Click on Learn More, go to next page & complete form
 3. For Reference Number & Invoice Number on the form, enter **36703**

Options to return this form:

- Mail to Alexandra Burke, JSI, 44 Farnsworth St, Boston, MA 02210
- Scan and email to alexandra_burke@jsi.com
- Fax to Attn: Alexandra Burke: 617-482-0617