

## PRESENTER BIOGRAPHIES

### Keynote Presenter:

**Robert Hopkins Jr., MD, FAAP, FACP**, is Professor of Internal Medicine and Pediatrics and serves as Director of the Division of General Internal Medicine and Combined Internal Medicine-Pediatrics Residency Program at the University of Arkansas for Medical Sciences. Dr. Hopkins is also Chief of Internal Medicine at Arkansas Children's Hospital. In addition to his administrative roles at UAMS and ACH; he remains active in clinical practice and education.

Dr. Hopkins received his medical degree from the Medical College of Georgia and completed his Internal Medicine and Pediatrics internship and residency at University of Arkansas for Medical Sciences.

Dr. Hopkins currently serves on the ACIP Adult Immunization Work Group, Arkansas Department of Health Vaccine Medical Advisory Committee, is a member of the National Influenza Vaccine Summit, and serves as clinical lead for a number of ACP Quality Connect Immunization projects focused on improving Adult Immunization practices. He is an active member in the Arkansas Medical Society, the ACP Arkansas Chapter [former Governor and current member of Governor's Council] and the Arkansas Chapter of AAP [former Treasurer].

Dr. Hopkins is a frequent local and national lecturer who focuses his efforts on Adult Immunization practice and improvement. He has authored or co-authored over 100 scientific articles on a variety of medical topics, including evidence-based practice, medical education, adult and pediatric immunization, and comprehensive primary care. He serves on the editorial board of the *Journal of the Arkansas Medical Society* and is peer reviewer for *Annals of Internal Medicine*.

### MDPH Update

**Susan Lett, MD**, began her professional career in nursing before becoming a physician. She is a graduate of the Medical College of Virginia, completed a residency in Internal Medicine at Boston City Hospital and received her master's degree in public health from Harvard University. She is board certified in both Internal Medicine and Preventive Medicine and is an honorary Fellow of the American Academy of Pediatrics. She is also an Assistant Professor in the Department of Family Medicine and Community Health at the University of Massachusetts Medical School.

She has been with the Massachusetts Department of Public Health for 28 years, where she is the Medical Director of the Immunization Program.

Dr. Lett is active in a number of professional societies, national advisory groups, and coalitions. She is a former member of both the Advisory Committee on Immunization Practices (ACIP) and the National Vaccine Advisory Committee. She participates in the development of immunization policy at both the state and national levels.

### Question & Answer Session

**Alfred DeMaria, Jr., MD**, is a graduate of Boston University and Harvard Medical School. He trained in Internal Medicine at Montefiore Medical Center in the Bronx, New York and in Infectious Diseases at Boston City Hospital and the Boston University School of Medicine. Dr. DeMaria is a Fellow of the Infectious Diseases Society of America and the Society for Healthcare Epidemiology of America. He is President Elect of the Council of State and Territorial Epidemiologists. He serves on committees of the Massachusetts Medical Society, on the board of the Massachusetts Public Health Museum, and as President of the Northeast Branch of the American Society for Microbiology.

**Robert Morrison, BSc**, has been the Vaccine Manager for the Massachusetts Department of Public Health (MDPH) Immunization Program for the past 21 years. As part of his responsibilities, Bob manages the \$135 million budget for the purchase of childhood as well as adult vaccines. This includes \$65 million in state funds and approximately \$70 million from two federal funding sources. He supervises staff in the Vaccine Management Unit. This unit processes approximately 12,000 vaccine orders on an annual basis, and responds to an estimated 20,000 phone calls each year. For the past 16 years, Bob has presented at Immunization Update workshops and other state wide conferences targeted to physicians, nurses, medical assistants, and other medical office personnel.

### MORNING WORKSHOPS

#### **A. For a Healthier Massachusetts: Tracking and Managing Immunizations into Adulthood through the MIIS**

**Tricia Charles** is currently employed by the Massachusetts Department of Public Health (MDPH) and is the IIS Manager for the Massachusetts Immunization Information System (MIIS). In her current role, Tricia is responsible for coordinating, planning, and monitoring programmatic aspects of the MIIS. She is the liaison to the MIIS information technology group, ensuring that Immunization Program requirements are understood and implemented. She also oversees the provision of training and technical assistance to end users. Within her role she is the SME for Meaningful Use and Vaccine Management. Prior to this position Tricia worked at the Massachusetts Department of Public Health

(MDPH) as a Research Analyst in the Integrated Surveillance and Informatics Services (ISIS). She received a B.A. in Social Psychology at the University of Massachusetts, Boston.

## B. Surveillance, Reporting and Control of Vaccine Preventable Diseases 2016

**Joyce Cohen, MPH**, is an Epidemiologist with the Massachusetts Department of Public Health (MDPH), where she works in the Bureau of Infectious Disease and Laboratory Sciences. Prior to her work in the Division of Epidemiology and Immunization, she worked on a pediatric HIV project at MDPH. She completed her MPH at the University of Texas, Health Science Center in Houston.

**Marija PopStefanija, MPH, MS**, received a Masters in Public Health in Epidemiology in 1989 and Masters of Science in Health Education in 1992 from the University of Massachusetts at Amherst. She joined the Massachusetts Department of Public Health, Division of Epidemiology and Immunization in September of 1992. She has been working very enthusiastically with providers, school nurses, Hospitals, BOH, Public Health nurses and other local, state and federal organizations on disease control, reporting and surveillance of vaccine-preventable diseases as well as increasing immunization rates and protecting the children and the adults of the Commonwealth.

## C. Communication Strategies for Diverse Communities (Co-Presented by the Multicultural Coalition on Aging)

### Moderator:

**Gene A. Mazzella, M.S.G.**, earned a Master and Bachelor in Gerontology from the Davis School of Gerontology at the University of Southern California. He has worked in the field of aging for over twenty five years. His work focuses on policy and program development and advocacy for diversity and inclusion. For the past five years he has served as the Chair and Coalition Manager for the Multicultural Coalition on Aging. During his tenure the coalition has hosted two major conferences, a strategic planning process and engaged in multiple mission centric local and state-wide initiatives to reduce cultural and linguistic barriers to health and human services.

### Speakers:

**Kun Chang, MSW, LCSW**, is the Regional Coordinator and Project Director for the National Asian Pacific Center on Aging. He is also the Assistant Executive Director for the Greater Boston Chinese Golden Age Center. Mr. Chang has varied social work and non-profit agency management experience which integrates his expertise in the areas of social services, long term care, community outreach, community education, adult day health care, health insurance, managed care, Alzheimer and Dementia services, and older worker job training for Asian elders.

Mr. Chang has provided consultation to several community-based organizations and research institutions in the design and development of integrated elderly services for Asian communities. In addition, he is involved, in a consulting capacity, with the Center for Medicare and Medicaid Services (CMS), the National Alzheimer's Association, and AARP focused on integrated health and social services for Asian seniors.

Mr. Chang is also a member of the Advisory Council for the Area Agency on Aging (AAA), South Shore Elder Services and the South Shore Workforce Investment Board in Massachusetts. He has also served on numerous advisory councils and boards in State and National organizations. In the past twenty years, he has worked with a variety of coalitions and groups of service providers on the National, State and Local levels that focus on increasing their effectiveness in responding to growing diversity of elders and of the overall workforce. He received his Master's degree in Social Work from the George Warren Brown School of Social Work at Washington University in St. Louis, Missouri.

**Milagros Abreu, MD, MPH**, is the President - CEO and Founder of the Latino Health Insurance Program, Inc. (LHIP). She is the Chair of the Massachusetts Medical Society, Committee on Ethnic Diversity. She is a Steering Committee member from the Healthy Aging, Massachusetts Health Policy Forum, and the Advisory Committee member for the Massachusetts Comprehensive Cancer Prevention and Control Plan. She coordinates research efforts and surveillances with the goals of improving health access and health care for minority residents in Massachusetts and US. Current research studies include increase access to preventive medicine, how to avoid unnecessary hospitalizations, cross-culture medicine, workforce diversity and the impact of language on health care. She obtained her Degree of Doctor in Medicine in 1995. She worked for Boston Medical Center/Boston University, Pediatric Department, until 2005, and then joined the School of Public Health in 2005, where she obtained her Master Degree in Epidemiology. Dr. Abreu has coordinated common efforts working with health care and community organizations to increase access to primary care doctors, and to ensure high-quality medical care is accessible to all minority residents from the state. She supports initiatives that ensures all Americans have access to care for chronic diseases and preventive services before they require more costly treatment, especially for minority populations. Her organization, LHIP, provide screenings for falls, diabetes, and hypertension, enrolls individuals into medical coverage and connect them to coordinated medical services through a combination of community and faith based organizations in Massachusetts' cities and towns. Her offices are located in MetroWest (Framingham), Milford, Boston (East Boston), and Worcester. 30,000 individuals and families have received assistance from LHIP, since its implementation in 2006, and continues to carry forward the vision of Universal Access to Health Care and chronic disease prevention, and now coupled with increasing Latinos participation into evidence healthy aging programs, federal nutritional programs, such as SNAP and through LHIP Food Access

Programs that reduces childhood obesity, and by helping institutions to develop innovations such as community health teams to improve the management of chronic diseases, fall prevention clinics, and community health workers, who reach hard-to-reach communities. She has been nominated and awarded recipient for her public health work, which include the Massachusetts Medical Society, Henry Ingersoll Bowditch Award recipient in (2015) for excellence in Public Health; The Massachusetts Immigrant and Refugee Advocacy Coalition (MIRA) honored Dr. Abreu with their Give Liberty a Hand (GLAH) award in 2009 for her contribution to new immigrant communities in America. She is recipient of the First Annual All Inclusive Awards and Winner of the Individual Award for Change Agent in 2008, in recognition for Dr. Abreu’s contribution to reduce health disparities in access to medical care for Latino children from the city of Boston. She is also a Master Trainer of “Tomando Control de su salud”, the Spanish version of CDSMP.

**Jonathan Jackson, PhD**, Jonathan Jackson, PhD, is a clinical neuroscientist investigating genetic, neurophysiological, and cognitive changes as people get older as well as in individuals with Alzheimer’s disease. His work focuses on the intersection of these methods as a basis for the early detection of Alzheimer’s disease, especially before memory problems begin. He has particular expertise in cognitive topics such as executive function, episodic memory, mindfulness and mind-wandering, as well as personality. Dr. Jackson is currently a Research Fellow at Harvard Medical School and is part of Massachusetts Alzheimer’s Disease Research Center’s Outreach Core, located within Massachusetts General Hospital.

#### **D. In Addition to the Flu Vaccine – The American Cancer Society’s FluFOBT Program, a Proven Approach to Increasing Colorectal Cancer Screening (Co-presented by the American Cancer Society)**

##### **Moderator:**

**Lisa Leydon** is a Manager for State Based Systems for the American Cancer Society. She has been with the organization for five years and has served in this position for the last three. Prior to that she was a manager for Hospital systems and worked in many Boston area facilities. Lisa also sits on the Massachusetts Comprehensive Cancer Coalition Steering Committee and various workgroups within that organization. She is a member of the Massachusetts immunization Coalition, Honoring Choices, and works with a number of insurance providers as well. Her desire is to make a difference in the fight for cancer and to give everyone the opportunity for many more birthdays.

##### **Speaker:**

**Terry E. Shlimbaum, MD**, is a recognized leader in family medicine, medical homes and clinical integration. Prior to joining Summit Medical Group, Dr. Shlimbaum was the Medical Director at Phillips-Barber Family Health Center, Out-Patient Satellite and Residency Teaching Site at Hunterdon Medical

Center. Dr. Shlimbaum held a variety of leadership roles throughout his tenure with Hunterdon Medical Center, including electronic health record implementation, site specific primary care leadership and leading PCMH development. At Hunterdon, he played an instrumental role in achieving Level 3 PCMH certification for 25 out of 30 of their facilities.

Dr. Shlimbaum has been an active family practitioner in New Jersey for 30 years. He has served as Vice President, President-Elect and President of the New Jersey Academy of Family Physicians from 2000-2004. Dr. Shlimbaum earned his undergraduate degree in biology from Harvard University and his medical degree from New York Medical College. He completed his residency at Hunterdon Medical Center Family Practice in Flemington. He is board certified in family medicine.

#### **E. For a Healthier Massachusetts: Tracking and Managing Immunizations into Adulthood through the MIIS**

**Shari Davis, RN, MPH** is the Roll-Out Coordinator for the Massachusetts Immunization Information System (MIIS) at the Massachusetts Department of Public Health (MDPH). In her current role, Shari assists in the statewide roll-out of the electronic immunization registry, providing programmatic, user support, and training to healthcare providers throughout the state. Shari also works as a Clinical Research Coordinator for John Snow Inc. focusing on healthcare quality projects. She maintains licensure as a registered nurse and currently practices at Lowell General Hospital. Shari completed her MPH at Boston University School of Public Health.

#### **F. Surveillance, Reporting and Control of Vaccine Preventable Diseases 2016**

**Joyce Cohen, MPH**, is an Epidemiologist with the Massachusetts Department of Public Health (MDPH), where she works in the Bureau of Infectious Disease and Laboratory Sciences. Prior to her work in the Division of Epidemiology and Immunization, she worked on a pediatric HIV project at MDPH. She completed her MPH at the University of Texas, Health Science Center in Houston.

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## G. Vaccine Storage and Handling

**Robert Morrison, BSc**, has been the Vaccine Manager for the Massachusetts Department of Public Health (MDPH) Immunization Program for the past 21 years. As part of his responsibilities, Bob manages the \$135 million budget for the purchase of childhood as well as adult vaccines. This includes \$65 million in state funds and approximately \$70 million from two federal funding sources. He supervises staff in the Vaccine Management Unit. This unit processes approximately 12,000 vaccine orders on an annual basis, and responds to an estimated 20,000 phone calls each year. For the past 16 years, Bob has presented at Immunization Update workshops and other state wide conferences targeted to physicians, nurses, medical assistants, and other medical office personnel.

## H. Spread Love, Not Warts: Implementation of a Successful HPV Vaccine Quality Improvement Project at Salem State University (Co-presented by the Berkshire AHEC)

### Moderator:

**Suzette Naylor, Suzette Naylor, RDH, BA**, currently works as the Director of Education & Training and Massachusetts State Entity, for the National AHEC Organization HPV Immunization Project, at Berkshire AHEC, in Pittsfield, MA. Naylor recently completed work on a HRSA funded, Health Career Opportunities Program, through the MassAHEC where she served as a content expert and consultant designing an oral health curriculum that she used to teach two summer enrichment programs, in Springfield and Boston, introducing high school students to dental career opportunities. For nearly two decades, Suzette worked as a clinical dental hygienist in both general and periodontal practices. In 2003, Ms. Naylor received a Bachelor of Arts degree from the Massachusetts College of Liberal Arts and teacher certification from the Massachusetts Department of Education. Also, in 2003, Naylor designed and implemented an oral health initiative called Healthy Smiles, which reached 3,000 children, in 10 rural county schools, in western Massachusetts. She has received several awards, including a national award, “Distinctions in Dental Hygiene” for outstanding contributions to the dental hygiene profession.

### Speaker:

**Kimberly Daly, DNP, APRN, FNP-C**, is the Associate Director of Counseling and Health Services at Salem State University in Salem, Massachusetts. She has been the health coordinator for the student health services and a clinician at Salem State University since 2008. Dr. Daly has over a decade of experience working with adolescent and young adult populations in the areas of health promotion and health education. She has a strong interest in quality improvement initiatives to improve health outcomes and processes. She is an advocate for patient rights and has participated in several committees and coalitions to ensure access to confidential healthcare and eliminating disparities.